Mrs. Kokes

Sample Persuasive Speech Outline

Thesis: People need to be responsible and find a designated driver if they have been drinking.

Introduction: In the next 50 minutes, one of you will die. This statistic is from the [National Highway Traffic Safety Administration](http://www.nhtsa.gov/). Over 10,000 people died in alcohol-impaired crashes in 2009. That is the equivalent of one person every 50 minutes. All of these car accidents could have been prevented. People need to be responsible and find a designated driver if they have been drinking.

1. History of Drunk Driving
   1. 1910 New York writes first laws against it
   2. 1980 MADD (Mothers Against Drunk Driving)
   3. Present
      1. zero tolerance
      2. breathing apparatus
      3. checkpoints
      4. ankle bracelets
2. Carter’s Story
   1. Family reunion
   2. 3 others killed
   3. Driver receives 90 months in prison
3. Prevention
   1. Designated drivers
   2. Abstain from alcohol altogether

Conclusion: Next time you hear someone talking about driving home after they have been drinking, do not let them. Remember Carter’s family and the MADD supporters. Don’t let your friend be a statistic. Don’t drink and drive.

# Bibliography

2-year-old becomes fifth victim of crash. 30 September 2011 <http://www.kttc.com/story/10444467/2-year-old-becomes-fifth-victim-of-crash?redirected=true>.

CDC- Impaired Driving Facts- Motor Vehicle Safety-Injury Center. September 30 2011 <http://www.cdc.gov/motorvehiclesafety/impaired\_driving/impaired-drv\_factsheet.html>.

MADD- Mothers Against Drunk Driving. 30 September 2011 <http://www.madd.org/>.