Mrs. Kokes

Sample Persuasive Speech Outline

Thesis: Drunk drivers need harsher punishments because they are often repeat offenders, under the influence of other drugs besides alcohol, and cause insurance rates to rise.

Introduction: In the next 50 minutes, one of you will die. This statistic is from the [National Highway Traffic Safety Administration](http://www.nhtsa.gov/). Over 10,000 people died in alcohol-impaired crashes in 2009. That is the equivalent of one person every 50 minutes. All of these car accidents could have been prevented. Drunk drivers need harsher punishments because they are often repeat offenders, under the influence of other drugs besides alcohol, and hold a high cost for insurances rates and human life.

1. One-third of drunk drivers are repeat offenders
2. Almost half of drunk drivers are also under the influence of other drugs/controlled substances
3. Cost
   1. Vehicle insurance
   2. Health insurance
   3. Lost time at work
   4. Death – Carter Newell

Conclusion: Other countries have stricter punishments and have fewer accidents and incidents. The best way to avoid drinking and driving punishments, is to find a designated driver. Next time you hear someone talking about driving home after they have been drinking, do not let them. Remember Carter’s family. Don’t let your friend be a statistic.

# Bibliography

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CDC- Impaired Driving Facts- Motor Vehicle Safety-Injury Center. September 30 2011 <http://www.cdc.gov/motorvehiclesafety/impaired\_driving/impaired-drv\_factsheet.html>.

MADD- Mothers Against Drunk Driving. 30 September 2011 <http://www.madd.org/>.